

# JACQUELINE SCHUMANN

## CONSCIOUS DENIM DESIGNER

### CONTACT

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🌐 Remote; USA based

📍 [www.jacquelediane.com](http://www.jacquelediane.com)

🌐 [Jacqueline D. Schumann](#)

### EDUCATION

#### FASHION INSTITUTE OF DESIGN & MERCHANDISING

Merchandise Product Development

2013-2015

### SKILLS

Denim Specialization: Conscious

Design, Fabric, Trims, Washes, Fits,

Cuts, Weights. Stretch & Growth, Wet

& Dry Processes.

Tech Packs

CAD's: Ai & Ps

Project Management

Garment Construction

High Level Communication

Problem Solving

Microsoft, G Suite & Canva

Self-Starter

Innovative Mindset

High Level of Collaboration

Mission & Purpose Driven

### PROFILE

A well-rounded, collaborative individual who specializes in denim with conscious practices.

### EXPERIENCE

#### FREELANCE DESIGN & CONSULTATION: CONSCIOUS DENIM

Jacqueline Diane, LLC

Mar 2020 - Present

- Design, develop & consult with brands on denim collections.
- Develop denim styles by balancing traditional product development stages with newer, innovative strategies. (Trend research, presentation boards, sketching, tech packs, prototypes, fittings, line sheets, factory communication, etc).
- Conduct market research to stay current on denim trends.
- Design based on denim nuances and how these impact conscious fashion practices: wet & dry processes, fit, cut, wash, rise, length, stretch, and weight. Conscious fashion practices: responsibility, ethics, slow production, circularity, sustainability, and fairness.
- Source ethical factories that align with client & brand values. Conduct ongoing communication to ensure deadlines are met while managing client expectations.
- Approach design from a holistic standpoint; lead with decisions that benefit people, animals & our planet.
- Educate clients on the negative impacts of fast fashion and guide clients in less harmful processes.
- Cultivate ideation for innovative business models that push a circular economy. Ex: post-consumer sourcing, mending, made-to-order, 3D rendering, traceability platforms, etc.
- Research new technologies. Ex: more efficient manufacturing processes, regenerative methods, yarn-to-garment approaches, etc.
- Versatility in various denim aesthetics. I.e. western, luxury, mass trends, specialty, embroidery, classics, tailored, pieced-together, runway, etc.
- Create story, mood & trend boards that align with the brand's vision.
- Manage multiple projects simultaneously and ensure deadlines are met.
- Create & present design briefs, line sheets, and assortment presentations. Analyze samples / proto's and conduct fit sessions for best sampling & production.