

PRODUCT

Concept to

Let's flip the traditional production process on its head and begin with the end in mind. This service provides everything you need to produce consciously.

Production

DEVELOPMENT

PRODUCT DEVELOPMENT



all services: 2 styles or more: 10% savings

Concept to Market

Monthly Retainer from \$728

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- 12-18 month approx. timeline. Various payment structures available.

Concept to Sampling

Monthly Retainer from \$634

-
- 9-12 month approx. timeline. Various payment structures available.

Concept to Tech Pack

From \$1,893 per style

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- Cost varies on any prior work client provides.

Tech Packs

From \$993 per style

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- Garment concept provided.

CONCEPT TO MARKET

Conscious Approaches

- 1 hr Consultation on:
- Circularity
- Sustainability
- Responsibility
- Fairness, Ethics & Speed to Market

Trends

- 2-3 hrs Research
- Analysis/Interpretation
- 1 trend board of Recommendations

Concept & Design

- Product concept. (Designed around existing brand if applicable)
- Material sourcing research & exploration
- 1 Mood board
- Denim wash palette options
- Color palette *if needed for non denim styles
- Hand sketch: 1 per style
- Line sheets
- CADs:

Front & Back Black & White

Front & Back Color

- CLO3D * Add on @ hourly rate

Tech Packs

- Factory ready
- All pages:
- Graded spec / POM
- BOM
- Construction call outs
- Hangtag, labels, packaging



Sourcing

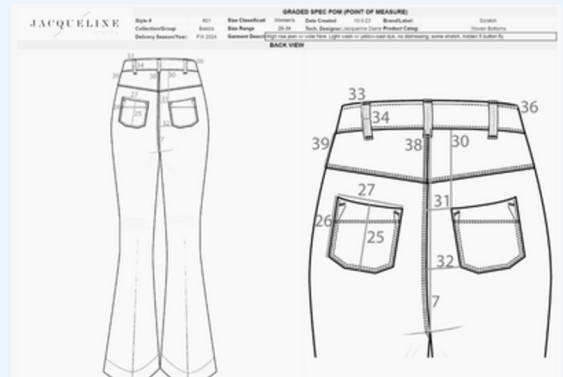
- Ethical factories with responsible production

Sampling

- Sample management
- Ongoing communication
- Garment analysis
- Fit sessions

Production

- Production management
- 30 min meetings 2X a month
- Ongoing communication w/ factories
- Final product ready to sell



CONCEPT TO SAMPLING

Conscious Approaches

- 1 hr Consultation on:
- Circularity
- Sustainability
- Responsibility
- Fairness, Ethics & Speed to Market

Concept & Design

- Product concept. (Designed around existing brand if applicable)
- Material sourcing research & exploration
- 1 Mood board
- Denim wash palette options
- Color palette *if needed for non denim styles
- Hand sketch: 1 per style
- Line sheets
- CADs:

Front & Back Black & White

Front & Back Color

- CLO3D * Add on @ hourly rate

Trends

- 2-3 hrs Research
- Analysis/Interpretation
- 1 trend board of Recommendations

Tech Packs

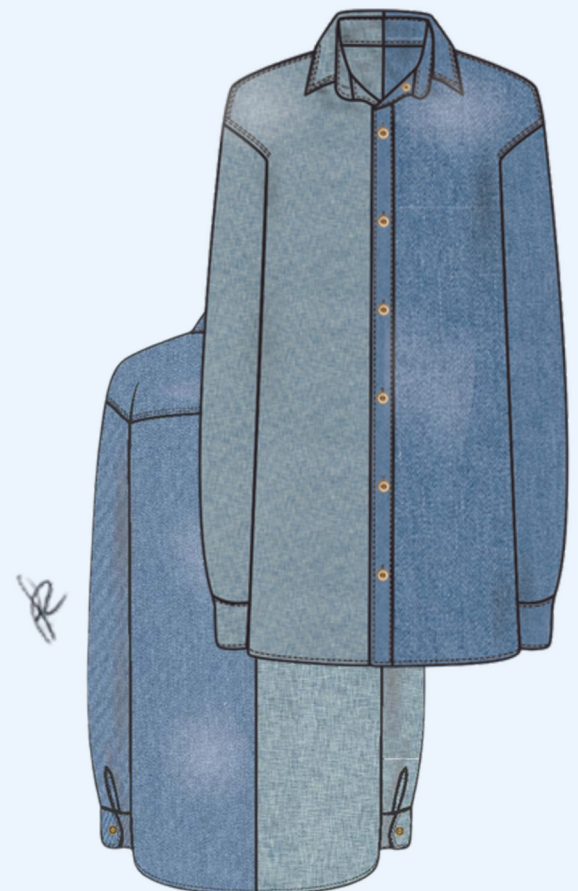
- Factory ready All pages:
- Sketches
- Graded spec / POM
- BOM
- Construction call outs
- Hangtag, labels, packaging

Sourcing

- Ethical factories with responsible production

Sampling

- Sample management
- Ongoing communication
- Garment analysis
- Fit sessions
- 30 min meetings 2X a month



CONCEPT TO TECH PACK

Conscious Approaches

- 1 hr Consultation on:
- Circularity
- Sustainability
- Responsibility
- Fairness, Ethics & Speed to Market

Concept & Design

- Product concept. (Designed around existing brand if applicable)
- Material sourcing research & exploration
- 1 Mood board
- Denim wash palette options
- Color palette *if needed for non denim styles
- Hand sketch: 1 per style
- Line sheets
- CADs:

Front & Back Black & White

Front & Back Color

- CLO3D * Add on @ hourly rate

Trends

- 2-3 hrs Research
- Analysis/Interpretation
- 1 trend board of Recommendations

Tech Packs

- Factory ready
- All pages:
- Graded spec / POM
- BOM
- Construction call outs
- Hangtag, labels, packaging



JACQUELINE		Style		Size Classification		Date Created		Brand/Label	
		Collection/Color	Design	Size Range	Sample Size	Size Range	Sample Size	Brand/Label	Design
05/2024		05/2024	05/2024	05/2024	05/2024	05/2024	05/2024	05/2024	05/2024
Measurements are in "Half or Full" garment		SAMPLE SIZE							
CODE	POM DESCRIPTION	TOL +/-	27	28	29	30	FRONT VIEW		
1	Waistband Depth	1/8"	1 5/8"	1 5/8"	1 5/8"	1 5/8"			
2	Waistband Width	1/8"	14 3/4"	14 3/4"	14 3/4"	14 3/4"			
3	Waistband Width (1" down from bottom of waistband, 2nd measurement)	1/2"	14 3/4"	14 3/4"	14 3/4"	14 3/4"			
4	Riseband (from crotch)	3/8"	31"	31 1/4"	31"	30 1/2"			
5	Crotchband (from waistband)	3/8"	30 1/8"	30 1/8"	30 1/8"	30 1/8"			
6	Crotchband (from waistband to crotch)	3/8"	13 3/4"	13 3/4"	13 3/4"	13 3/4"			
7	Back Rise (bottom of waistband to crotch)	3/8"	12 3/4"	12 3/4"	12 3/4"	12 3/4"			
8	High Rise (1" from crotch)	1/4"	11 1/4"	11 3/4"	11 3/4"	11 3/4"			
9	Waist Width (14" from crotch)	1/4"	6 3/4"	6 3/4"	6 3/4"	6 3/4"			
10	Leg Opening Width	1/4"	12 3/4"	12 3/4"	12 3/4"	12 3/4"			
11	Bottom Hem Height	1/8"	3"	3"	3"	3"	BACK VIEW		
Fly		1/4"	6"	6 1/8"	6 1/4"	6 1/8"			
12	Length	1/4"	41"	41 1/8"	41 1/4"	41 1/8"			
13	Width	1/8"	1 3/4"	1 3/4"	1 3/4"	1 3/4"			
40	Distance Between Buttonholes	1/16"	1/2"	1/2"	1/2"	1/2"			
Front Pocket		1/8"	3"	3 1/4"	3 1/2"	3 1/4"			
14	Waistband to pocket at outseam	1/8"	3"	3 1/4"	3 1/2"	3 1/4"			
15	Crotch to pocket at waistband	1/8"	3 7/8"	4"	4 1/8"	4 1/4"			
Front Pocket Bag		1/8"	7"	7"	7"	7"			
16	Length at outseam	1/8"	6 1/2"	6 1/2"	6 1/2"	6 1/2"			
17	Length to pocket (at top)	1/8"	6 1/2"	6 1/2"	6 1/2"	6 1/2"			
18	Width (at widest point)	1/8"	6 1/8"	6 1/8"	6 1/8"	6 1/8"			
Coin Pocket		1/8"	N/A	N/A	N/A	N/A			
19	Waistband to Pocket (at center)	1/8"	N/A	N/A	N/A	N/A			
20	Crotchband to pocket (at top)	1/8"	N/A	N/A	N/A	N/A			
21	Depth (at center)	1/8"	N/A	N/A	N/A	N/A			
22	Width (at top)	1/8"	N/A	N/A	N/A	N/A			
Front Coin Pocket Flap		1/8"	N/A	N/A	N/A	N/A			
23	Pocket Flap height (at center)	1/8"	N/A	N/A	N/A	N/A			
24	Pocket Flap width (at top)	1/8"	N/A	N/A	N/A	N/A			
Back Patch Pocket		1/8"	6"	6 1/8"	6 1/4"	6 1/8"			
25	Height at center	1/8"	6 1/4"	6 1/8"	6 1/4"	6 1/8"			
26	Height at side (1" from center)	1/8"	6 1/4"	6 1/8"	6 1/4"	6 1/8"			
27	Width (at top)	1/8"	6 1/2"	6 1/2"	6 1/2"	6 1/2"			

Deliverables

VS

Results

Every service details the deliverables, however it's important to note the distinction between what you receive in your inbox and the broader picture of working together.

Results are what you as a client see, hear and feel to confirm that you've spent your time & money wisely.

Months of
**Time saved*
trying to build a tech pack instead of DIY

A
*Denim focused**

designer, instead of relying on those who don't know the intricacies of this historic, specialized fabric

*Headache free **

sourcing. No more relying on Google to know if a factory can be trusted

Freelancers get a bad rap for being flakey, but your project is my top priority.

Previous clients have expressed their gratitude for my personable nature, diligent work ethic &

**Purpose-led*

design. No fast fashion churn & burn

*Reliability**

*Connections **

Bringing you into my inner circle of conscious fashion professionals & other freelancers.

Let's get
started!

fill out the project intake form



book your free discovery call

www.jacquelinediane.com

connect@jacquelinediane.com

